

FIG. 1

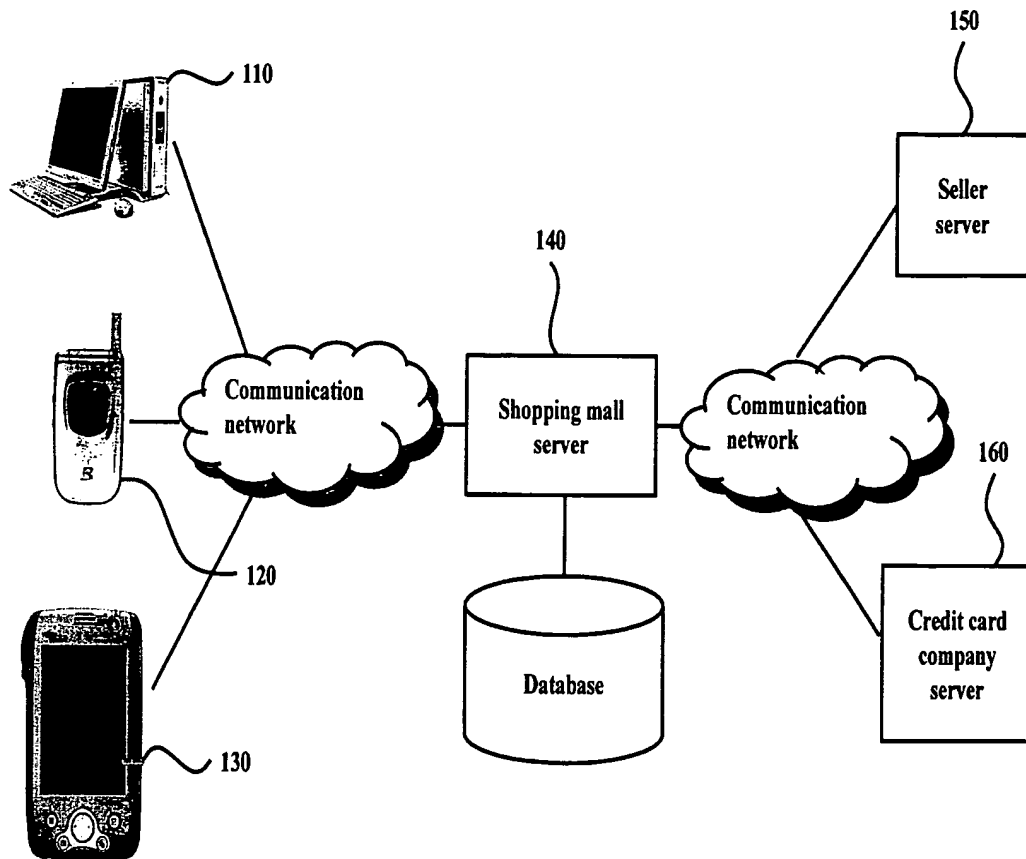


FIG. 2

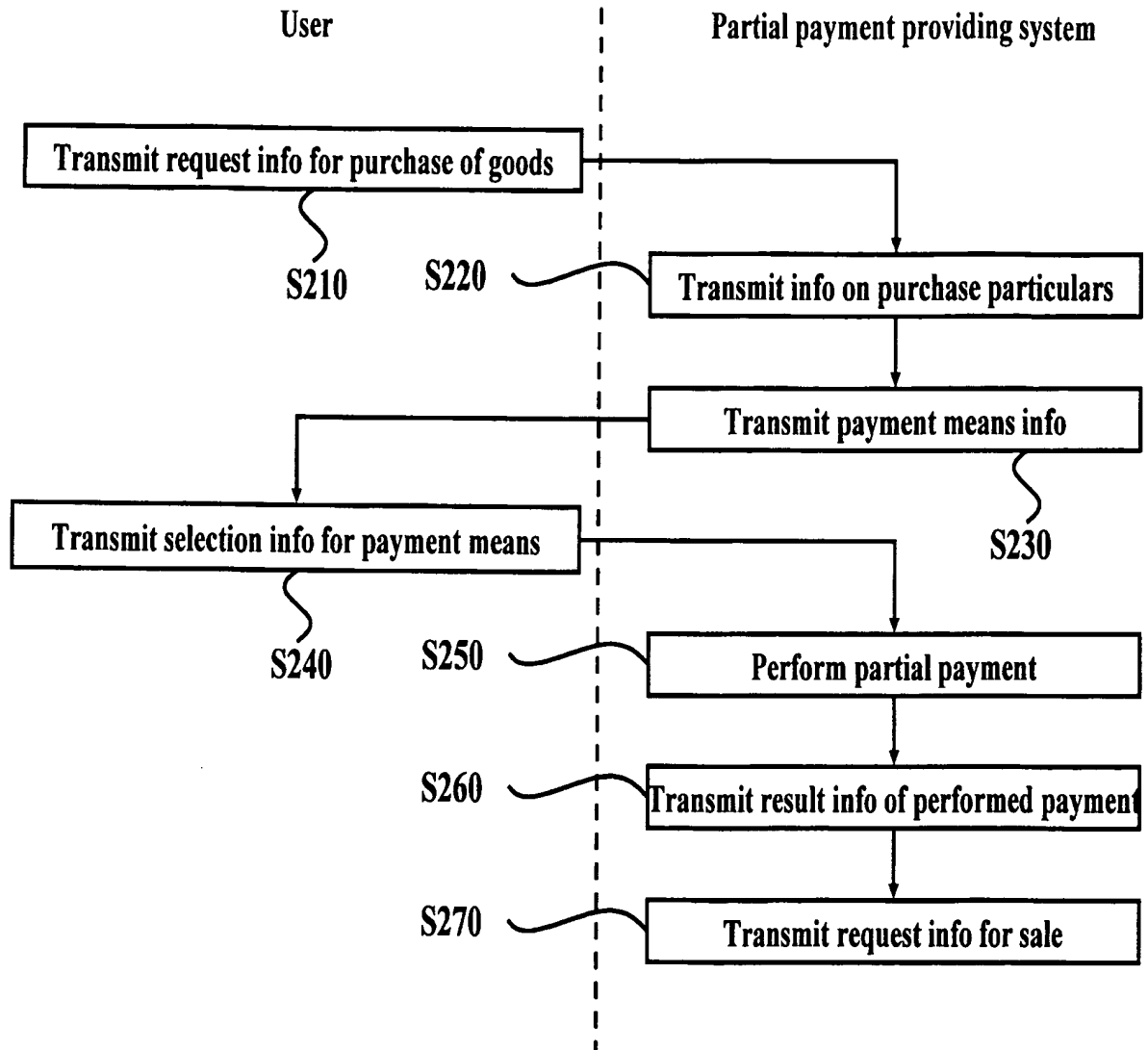


FIG. 3

naver> ad guide > keyword shop> confirm purchase particulars

#### Purchase particulars

- lee seungeung (odyssea@nownuri.net) has purchased in the naver keyword shop as follows.  
 -Please complete your purchase within 30 min. after putting keyword in your shopping cart.

[purchase particulars]

	2003-03-01 12:34:56
	2 besides a YouMin sponsor link
	1,210\ (VAT included)
	Not applied

[detailed particulars of purchased keywords]

Youmin	Sponsor link	1st		1mth from 2003-03-22	500,000	400,000
B000a	Plus pro	2nd		2mths from 2003-03-22	600,000	100,000
Chang nara	Question guide	3rd	One question	4mths from 2003-03-22	700,000	600,000
Total sum of fees (VAT excl.)					1,100,000	

#### ◆Managing Ad.



- You can correct ad and confirm reporting on effects of ad in "keyword shop/keyword managing ad.

#### ◆Canceling Ad.

- Please contact us for cancellation of ad until two business days before your desired day (our company closed on every Saturday and Sunday)

- If you cancel while ad. on, we'll charge 30% of remaining cost of ad.

You can't cancel ad from 10 days before closing date to the closing date

- Tel : 1588-5896 / Questioning :

Kkeyword shop DoWooMi

FIG 4a

naver>ad guide>keyword shop>confirm purchase particulars

naver > ad. guide > keyword shop > select payment method

... Purchase particulars .....

Boa	Sponsor link	1st		3m from 2002/11/31	6,600,000
Leewoosung	Question guide	3rd	multi	1m from 2002/11/31	11,000,000
Total amount					17,600,000

... Selection of payment method ..... (VAT Incl.) .....

... Select your payment method .....

☒ Full payment (credit card, cash)

☐ Partial payment (credit card + credit card, credit card + cash, etc)

... Selection of payment means .....

... Select your payment means .....

☒ Credit card

☐ Cash

... Selection of partial payment method .....

... Select your partial payment method. ....

☒ Credit card + credit card (payment using two respectively different cards)

☐ Credit card + cash (payment using credit card and cash)

☐ Credit card + credit card + credit card (payment using three respectively different cards)

☐ Credit card + credit card + cash (payment using two respectively different cards and cash)

**FIG. 4b**

→ **Purchase Particulars**

Keyword	Kind of ad.	Rank	Form	Contract period	Amount
BOA	plus pro	4th		1 m from 2003-10-11	1,100,000₩
Total amount 1,100,000₩(10% VAT)					
Total amount 1,210,000₩(10% VAT incl)					

→ **Billing Particulars**

No.	Payment	Order No.	Approval No./ Account No.	Installment	Settled amount	Remaining amount
1	credit card	nx22000005296369	55587785	2	100,000 ₩	100,000 ₩
2						
Total amount 1,210,000₩(10% VAT incl)						

★ In partial payment.

→ **Selection of payment method**

-Select your payment method.

- ☐ credit card  
☒ cash

continue

FIG. 5a

(Continued)

Enter payment information

- Credit card information is not stored in server for protecting user's privacy rights.

Total amount	12,600,000 \
Monthly amount	<input type="text" value="5,000,000"/> won Enter amount as you want to pay with your credit card.
Card No.	<input type="text" value="1234567890123456"/> Enter card no. without '-' and empty space. Ex) 1234567890123456
Valid date	<input type="text" value="2"/> <input type="text" value="m"/> / <input type="text" value="2007"/> <input type="text" value="y"/> 02/07 on your card means Feb. of 2007.
Installment	<input type="text" value="Lump sum"/>

Yes

No

\* Guide for no interest of credit card

1. Samsung card

Date: 11m 1d ~ 12m 31d

Details: 3 monthly no interest installments over 50,000won (excl. 2 month)

2. Kookmin card

Date: 11m 1d ~ 11m 30d

Details: 2~3 monthly no interest installment over 50,000won/ 4~6 month over 200,000won

(Excepting existing Housing bank card and newly issued Kookmin BC card after merge between Kookmin bank and Housing bank)

3. BC card

Date: 11m 1d ~ 11m 30d

Details: 2~3 monthly no interest installment over 50,000won

\* Notice: Excepting merchant currently using no interest installment service charged on merchant, and automatically applying said conditions to merchant using our company's representing credit card payment service.

FIG. 5b

→ Performing cash payment

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- Your amount is below.
- If you press 'Pay', a bank and an account number will be shown.
- Please complete your purchase within 30min after putting keyword in your shopping cart.  
After 30min another advertiser will get an opportunity.

Amount	1,210,000
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→ Cash payment

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- Whenever you purchase, a new virtual account no. will be given
- Please send money to an account no. shown on the screen
- Ad will be published normally only after you sent money

\*Notice: If you don't send money by 5p.m 10th of October,  
contract will be canceled



→ Account information

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Bank	Kookmin bank
Account No.	123456789 Please send money to the account No. shown above, because A different account No. is given every purchase.
Depositor	NHN
Amount	1,210,000\ (VAT incl)

**FIG. 6a****Procedures of approval of credit card**

\*Payment completed. Thank you for your purchase.

	D320409
	nv23049234234
	7,600,000 \
	All at ltd. - nhn sale

**Procedures of registration of ad. after payment**

- Order cancel -Please contact us for ad.  
cancellation until two business days before you want to cancel ad. (our company closed on every Sat. and Sun.)
- If you cancel ad. while the ad.on, 30% of remaining amount charged as penalty.
- You can't cancel ad. from 10days before closing date to closing date.
- Tel : 1588-5896 / Info : Kkeyword shop DoWooMi
- Credit card payment
- Merchant is stated as 'All at ltd. - nhn sale' when bill is presented.
- Please leave your approval no. separately.
- Cash payment
- Please send money to an account of Hana bank.
- If you don't sent money by the previous day of publication of ad, your order will be cancelled.
- Publication of ad.
- If ad is not fit for naver's self criterion, publication of ad. may be denied after a manager's review.



FIG 6b

naver> ad guide > keyword shop> confirm purchase particulars

naver > advertisement> keyword shop > enter payment info

 Purchase particulars

Boa	Sponsor link	1st		3 m from 2002/11/31	6,600,000
Leewoosung	Question guide	3rd	multi	1 m from 2002/11/31	11,000,000
Total amount					17,600,000

(VAT incl.)

 Payment particulars

1	Credit card	D12345	nv12345	5,000,000	12,600,000
2	Credit card	In progress			
3	Credit card	Not paid			
Total amount				5,000,000	12,600,000

\* If you press 'yes', you can re-enter credit card payment information.

\* If you press 'No', you can restart from the beginning after canceling all approved credit card payment.

Yes

No

FIG. 7

Key	Information of Goods					Amount	Contract
198580	17535	2003-01-07 ~2003-10-08				100,000	1

FIG. 8a

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 0000001	KS103256664_ userid	1	4	300,000

FIG. 8b

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 0000001	KS103256664_ userid	1	4	300,000
Nv 0000002	KS103256664_ userid	2	4	400,000

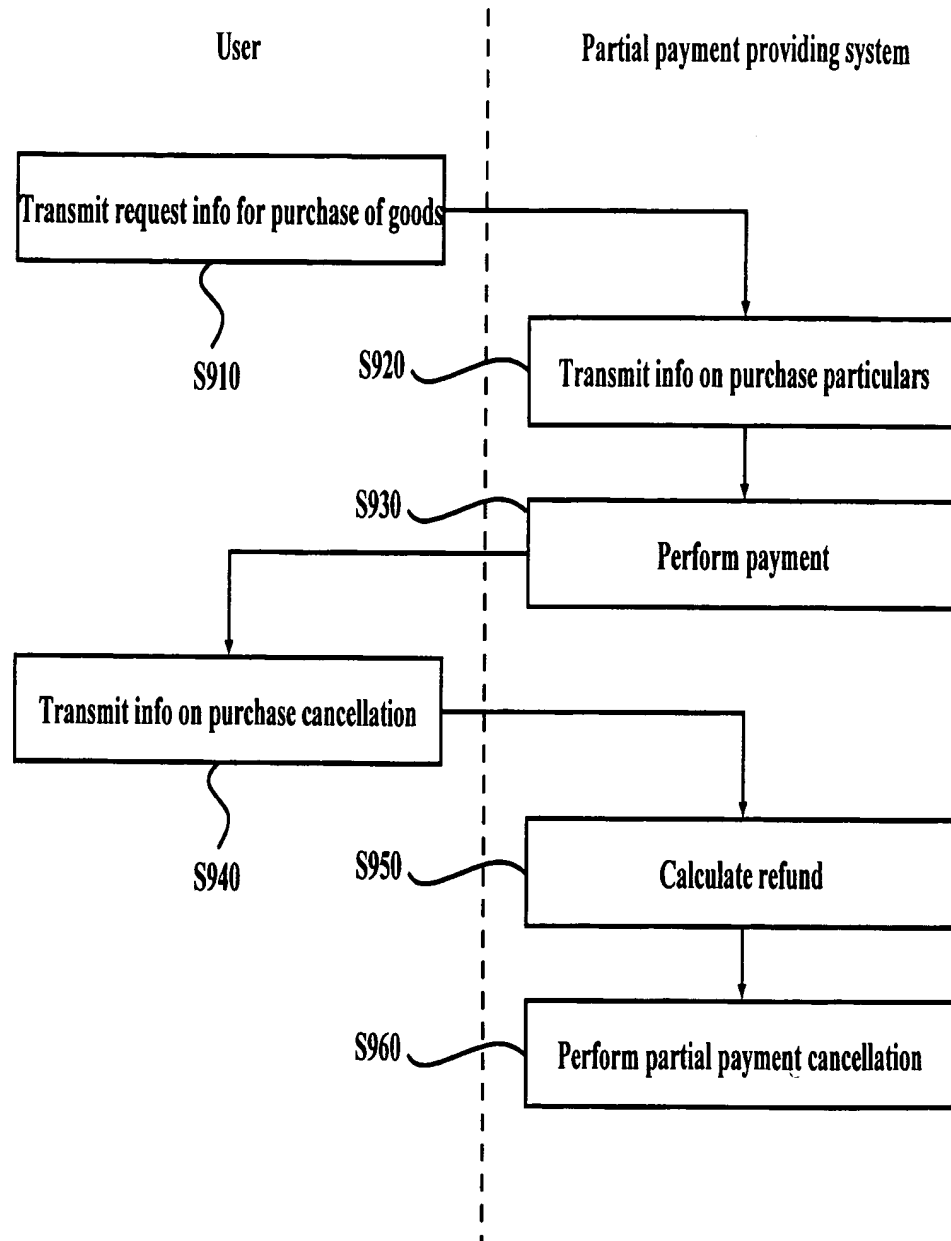
FIG. 8c

Order No.	key	Order	Number of partial payment	Amount
Nv 0000001	KS103256664_ userid	1	4	300,000
Nv 0000002	KS103256664_ userid	2	4	400,000
Nv 0000003	KS103256664_ userid	3	4	300,000

FIG. 8d

Order No.	key	Sequence	Number of Partial payment	Amount
Nv 0000001	KS103256664_ userid	1	4	300,000
Nv 0000002	KS103256664_ userid	2	4	400,000
Nv 0000003	KS103256664_ userid	3	4	300,000
Nv 0000004	KS103256664_ userid	4	4	1,000,000

FIG. 9



**FIG. 10**

<b>Order No.</b>	<b>Key</b>	<b>Sequence</b>	<b>Number of partial payment</b>	<b>Amount</b>
<b>Nv 000001</b>	<b>KS103256664_ userid</b>	<b>1</b>	<b>4</b>	<b>250,000</b>
<b>Nv 000002</b>	<b>KS103256664_ userid</b>	<b>2</b>	<b>4</b>	<b>200,000</b>
<b>Nv 000003</b>	<b>KS103256664_ userid</b>	<b>3</b>	<b>4</b>	<b>200,000</b>
<b>Nv 000004</b>	<b>KS103256664_ userid</b>	<b>4</b>	<b>4</b>	<b>250,000</b>
<b>Nv 000005</b>	<b>KS103256664_ userid</b>	<b>5</b>	<b>4</b>	<b>-600,000</b>

FIG. 11

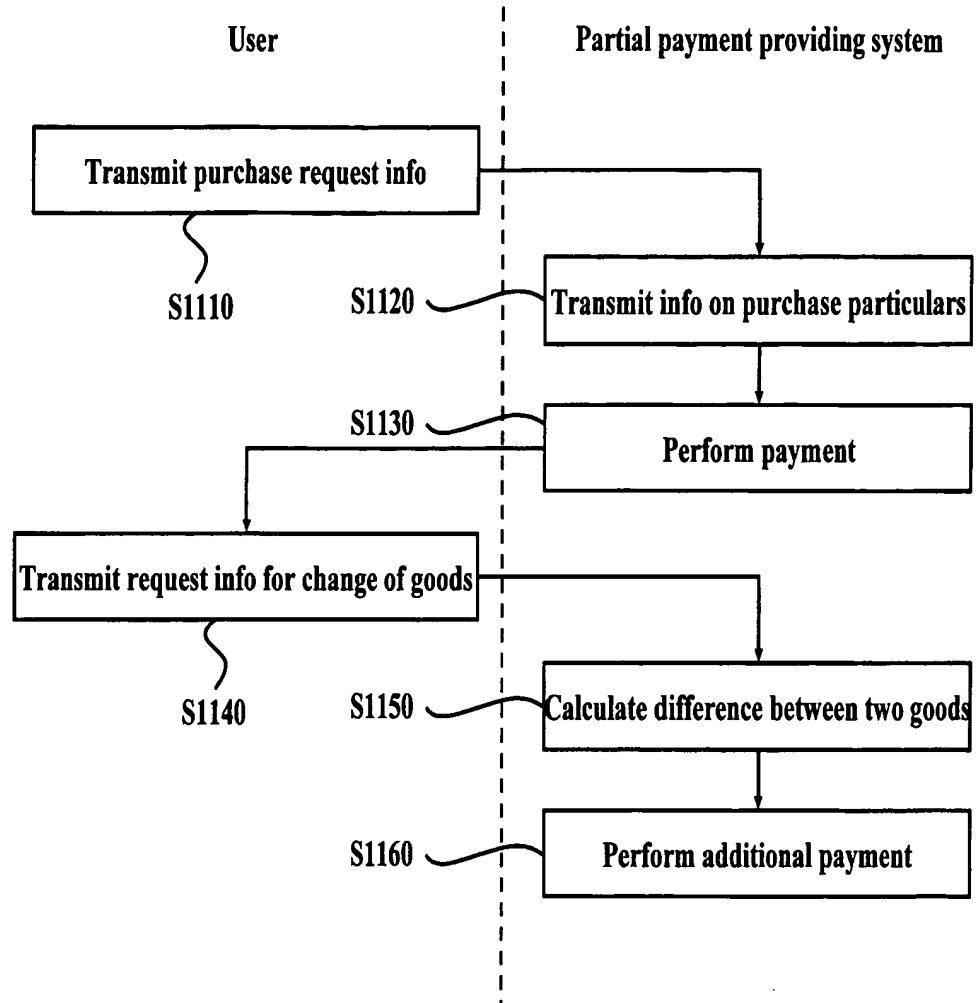


FIG. 12a

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 000001	KS103256664_userid	1	4	250,000
Nv 000002	KS103256664_userid	2	4	200,000
Nv 000003	KS103256664_userid	3	4	200,000
Nv 000004	KS103256664_userid	4	4	250,000

FIG. 12b

Order No.	key	Sequence	Number of partial payment	Amount
Nv 0000001	KS103256664_userid	1	4	250,000
Nv 0000002	KS103256664_userid	2	4	200,000
Nv 0000003	KS103256664_userid	3	4	200,000
Nv 0000004	KS103256664_userid	4	4	250,000
Nv 0000005	KS103256664_userid	5	4	-600,000

FIG. 12c

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 000001	KS103256664_userid	1	4	250,000
Nv 000002	KS103256664_userid	2	4	200,000
Nv 000003	KS103256664_userid	3	4	200,000
Nv 000004	KS103256664_userid	4	4	250,000
Nv 000005	KS103256664_userid	5	4	100,000

FIG. 13a

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 000001	KS103256664_userid	1	4	250,000
Nv 000002	KS103256664_userid	2	4	200,000
Nv 000003	KS103256664_userid	3	4	200,000
Nv 000004	KS103256664_userid	4	4	250,000
Nv 000005	KS103256664_userid	5	4	-900,000
Nv 000006	KS103256664_userid	6	4	900,000



FIG 13b

Order No.	Key	Sequence	Number of partial payment	Amount
Nv 000001	KS103256664_userid	1	4	900,000
Nv 000002	KS103256664_userid	2	4	-900,000
Nv 000003	KS103256664_userid	3	4	300,000
Nv 000004	KS103256664_userid	4	4	300,000
Nv 000005	KS103256664_userid	5	4	300,000

FIG 14

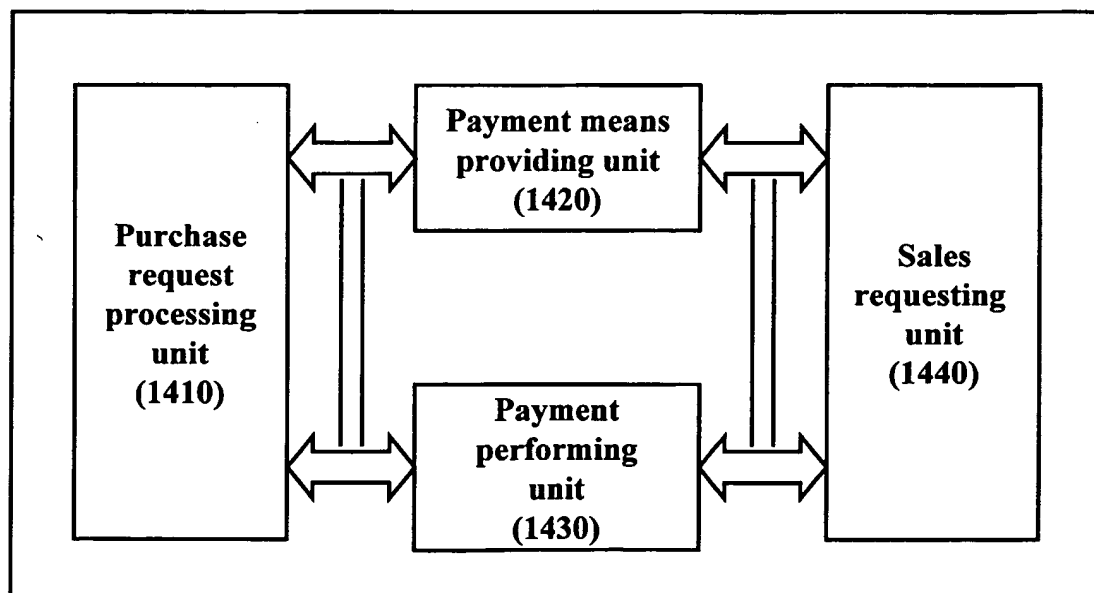
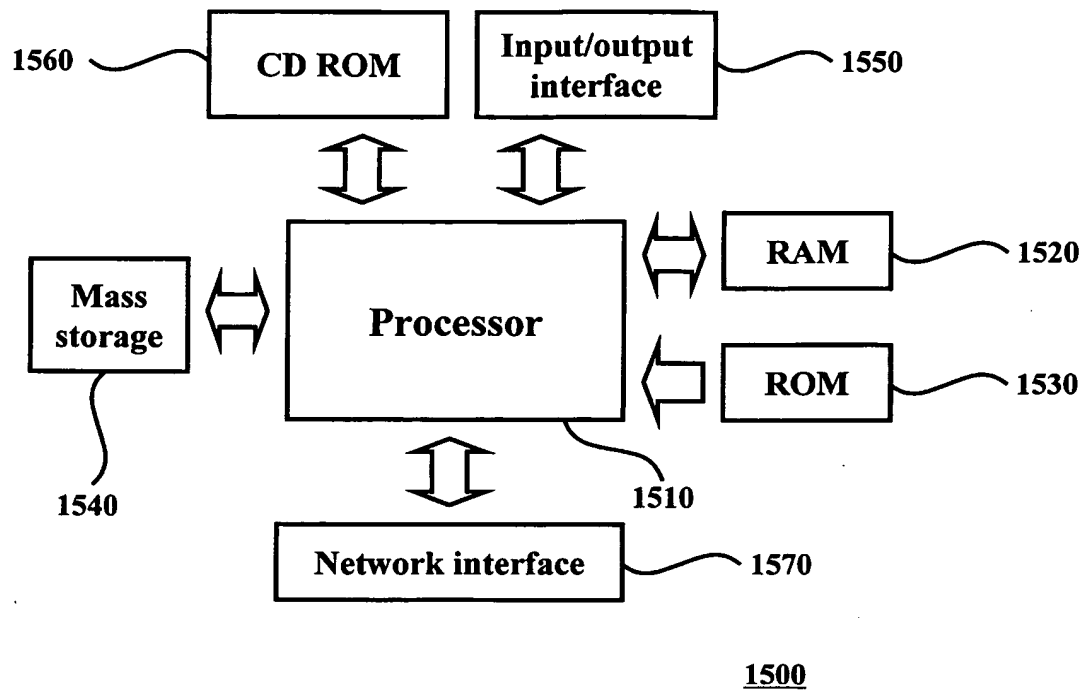


FIG. 15



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